



2017 Sponsorship Proposal The Scout Film Festival (Scout) is possible with the support of leading individuals and institutions that believe in the importance of young storytellers and image makers worldwide. Join Scout and reach a diverse audience of youth filmmakers and artists, industry professionals, arts educators, families and film fans. Scout sponsorship offers the opportunity to increase your brand visibility within a vibrant local and tourist community, enhance your cultural identity, and capture media attention. Below are our sponsorship packages. We also encourage you to contact us for a unique package to support your specific goals.

(Title Sponsor) is proud to present Scout Film Festival, Sponsored by (Leading Sponsor) and Presented by (Presenting Sponsor) featuring an Opening Night Celebration sponsored by (Partner Sponsor), Industry Panels and Workshops brought to us by (Supporting Sponsors), a Networking Brunch provided by (Contributing Sponsors) with all screenings made possible by (Screening Sponsors).

Title \$50,000 One per year

Same benefits as Leading Sponsor but with PREMIUM name/logo placement on all, PLUS:

- 1 premium-placed full-page color ad in festival catalog
- Full festival Title Sponsor recognition
- Audience address at Opening Night or Awards Ceremony
- VIP Admission for 15

Leading \$25,000 One per year

Same benefits as Presenting Sponsor but with SECONDARY name/logo placement PLUS:

- Leading Sponsor of Awards Ceremony recognition (exclusive)
- Audience address/trophy presentation at Awards Ceremony
- VIP Admission for 10

Presenting \$15,000 Two per year

Same benefits as Partner Sponsor, PLUS:

- Logo & link on Scout website homepage
- 1 premium-placed half page color ad in festival catalog
- Presenting Sponsor of Opening Night recognition (exclusive)
- Audience address at Opening Night Reception
- VIP admission for 8

Partner \$10,000

Same benefits as Supporting Sponsor, PLUS:

- Partner Sponsor of Opening Night Main Tent/Interactive Experiences recognition. (exclusive)
- Red carpet photo backdrop logo placement
- VIP admission for 6

Supporting \$5,000

- Logo & link on Scout website sponsor/partner page
- Name/logo in all related media
- Name/logo presence in press release
- Name/logo presence in promotional email blasts
- On-screen logo presence before films
- 1 premium-placed quarter page b/w ad in festival catalog
- Opportunity to include product/service at event/in gift bag
- Supporting Sponsor of Industry Panel, Workshop, Review Experiences recognition. (exclusive)
- VIP admission for 6

Contributing \$2,000

- Logo & link on Scout website sponsor/partner page
- On-screen logo presence before films
- Festival catalog listing
- Opportunity to include product/service at event/in gift bag
- Contributing Sponsor (your choice) social event recognition
- Admission for 4

Screening \$1,000

Sponsor a 60-90 minute screening block.

- On-screen Screening Sponsor recognition before screening
- Logo & link on Scout website sponsor/partner page
- Festival catalog listing
- Opportunity to include product/service at event/in gift bag
- Admission for 4

Generous \$100-500

Help bring Scout 2017 to life!

- Logo/Name on Scout website sponsor/partner page
- Festival catalog listing

In-Kind Sponsor*

We welcome contributions that meet the service or product needs of the festival.

- Awards Package/Software/Technology Hotel Accommodations
- Catering/Food/Drink Technical Equipment Services
- Printing Services Car Rental/Taxi Service
- Frequent Flyer Miles Location/Venue/Parking
- Media Publicity (print display ads, TV/radio ads, etc.)
- Other _____

Festival Catalog Ad Levels

- Full Page \$300 Half Page \$200 Quarter Page \$100

*The amount of your sponsorship payment that qualifies as a tax deduction is limited to the amount of the contribution over the value of goods and services returned to you for this payment. The value of goods and services varies for each sponsorship level and it will be listed on your official acknowledgement letter sent out to each donor following the receipt of the sponsorship payment.

Contact Anna Colavito, Founder & Director, anna@scoutfilmfestival.org, 617.834.9474, scoutfilmfestival.org